



STATION ANNOUNCEMENTS

Stop. Look. Listen.

Close the rider information loop with multi-sensory messaging systems at your transit stations.

At-station announcement systems:

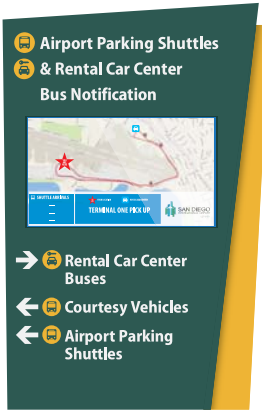
- ▶ LED screens
- ▶ LCD displays
- ▶ Ambient noise-sensing audio speaker systems
- ▶ Custom, weatherproof enclosures

The transit stop is a key component of a healthy rider-agency relationship, and one that is often overlooked in our increasingly connected world. Perhaps you have already made the investment in a vehicle tracking website and mobile app—but have you made sure passengers have access to real-time information while they're waiting for their stop?

Cut through the noise of traffic and the latest “must play” smartphone game with colorful displays and loudspeakers to make sure your riders are in real-time of arrival predictions and changes to your transit service.

Why equip your stations with automatic announcement capabilities?

- ▶ Engage riders on video-capable LCD monitors with real-time arrival predictions and status updates
- ▶ Utilize ambient noise-sensing speakers to provide audio alerts
- ▶ Realize ADA-compliance through multi-sensory engagement for audio- and visually-impaired passengers
- ▶ Leverage displays to provide infotainment content such as weather, news, and local advertising
- ▶ Build brand value for your agency by providing an improved transit experience and communication for your riders



Leverage high-definition LCD displays to provide riders with announcements, route tracking, and other information.

Climb on board with the value leader in **complete** transit systems.

Call (719) 453-0250 or visit www.etatransit.com for more information.

