



A D V A N C E D   A N A L Y T I C S

## A new depth of understanding.

With comprehensive data collection, SPOT® unlocks the mystery of your agency's operational reality.

### Dozens reporting and analysis tools, including:

- ▶ Fleet
- ▶ Driver
- ▶ NTD
- ▶ Ridership
- ▶ On-time performance
- ▶ Travel times
- ▶ Headways
- ... and many more!

Every day your transit agency generates a tremendous amount of information. Data that can critically and significantly impact all facets of your operations. If you're not taking full advantage of these facts, figures, and numbers, you could fail to realize new trends that might improve processes, relationships with riders, and strengthen your bottom line.

### What can you do with SPOT's reporting capabilities?

- ▶ Execute reports by date, route, vehicle, ridership, fares, and more...
- ▶ Generate both graphical and tabular results that can be viewed on-line or exported to a spreadsheet or PDF file formats
- ▶ Discover trends and adjust schedules to match peak ridership times and low passenger traffic
- ▶ Improve performance to schedule by analyzing vehicle and mileage times
- ▶ View ridership feedback and improve overall service through adjustments to training and maintenance efforts

ETA will develop custom reports for our customers at no additional charge!

Climb on board with the value leader in **complete** transit systems.

Call (719) 453-0250 or visit [www.etatransit.com](http://www.etatransit.com) for more information.

