



## AUTOMATIC PASSENGER COUNTING

# Make your riders count.

Improve capacity planning and reporting with ETA's passenger counting systems.

### Auto Passenger Counting

- ▶ Count passengers without human intervention
- ▶ Real-time and historical reports
- ▶ Video streaming ready
- ▶ Integrated diagnostics reports
- ▶ Optimized for energy efficiency

### Electronic Passenger Counting

- ▶ Low cost, tablet-based counting solution
- ▶ Real-time bus capacity information
- ▶ Historical reports
- ▶ Electronic fare collection

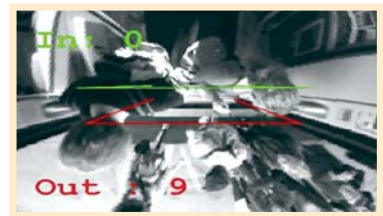
### Passenger/Student Tracking

- ▶ Multiple card formats (RFID, Mag Card, etc.)
- ▶ Know who boarded when and where
- ▶ Real-time and historical reports

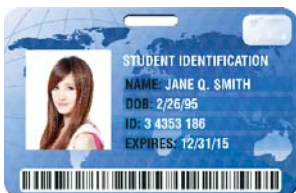
With ETA's counting systems you can track ridership by route, stop, time, and more. Whether you select our automatic passenger counters, tablet-based counters, or smart card readers, our counting technology delivers reliable real-time data that enhance route evaluations and ridership forecasting, and improve on-time performance.



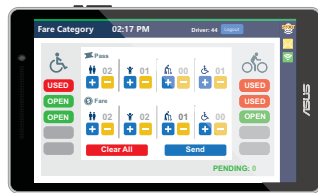
Automatic People Camera delivers reliable counts views in any condition.



Live streaming capable.



Integration with RFID and magnetic readers



Count passengers by fare type.



Affordable electronic passenger counting



Real-time and historical reporting.

Climb on board with the value leader in **complete** transit systems.

Call (719) 453-0250 or visit [www.etatransit.com](http://www.etatransit.com) for more information.

