



I N T E L L I G E N T T R A N S I T S Y S T E M S

# Long-term success

SPOT® embraces modular design to ensure future flexibility and ease of ITS expansion.

### What can features can you add to your SPOT® ITS system?

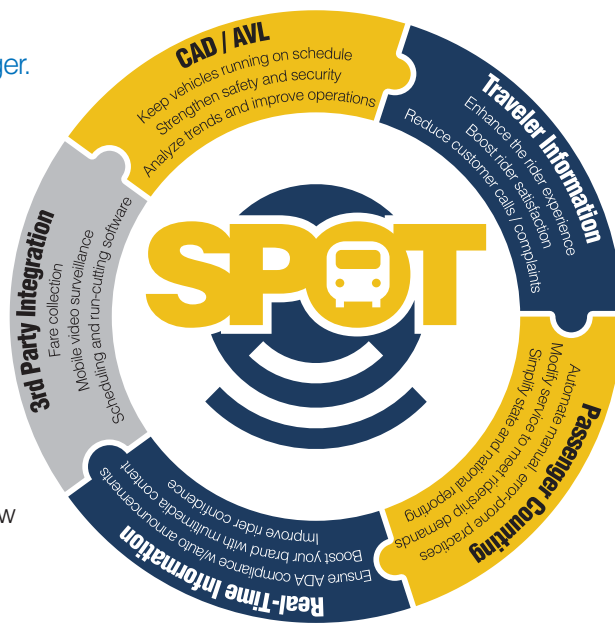
- On-board announcements
- Infotainment
- Automatic passenger counters
- Mobile video surveillance
- Digital displays
- Advanced analytics
- Mobility (digital manifest)
- Automatic announcements
- ... and more!

The selection of your ITS represents a significant investment of time, energy, and resources. With all this attention, why do 44%\* of transit agencies report being dissatisfied with their ITS, and why do 64%\* replace their systems on average every 5 years? When customer service issues are factored out, the most common response is that the system no longer performs to meet current market demands.

Your ITS should last longer—much longer.  
With SPOT® it will.

- ▶ Modular design allows you to purchase only the components you need; add more as your needs change
- ▶ New software capabilities pushed through web connection
- ▶ Commercially-available hardware makes upgrading vehicles easy and affordable
- ▶ Active development means your system is continually updated with new features and for performance—**most of the time at no cost to you!**

\* 2016 ETA Transit Agency Survey



Climb on board with the value leader in **complete** transit systems.

Call (719) 453-0250 or visit [www.etatransit.com](http://www.etatransit.com) for more information.

