

Departures



When flying, how do you most often get to the airport?

FAMILY/FRIEND DROPS OFF	43%
DRIVE OUN VEHICLE	34%
TNC (UBER, LYFT, ETC.)	12.5%
SHUTTLE SERVICE	3.5%
TRXI	2%
PUBLIC TRANSIT	2%
OTHER	2%
LIMOUSINE	1%

What information systems does your aiport have on its parking shuttles?







Onboard speakers 59.34%

Video advertising 18.68%



28.57



Onboard Wi-Fi 13.19[%]

48.35%

Live flight schedules

PARKING RECEIPT

When you drive your own vehicle to the airportwhere do you park?

AIRPORT GARAGE 38.4% AIRPORT ECONOMY LOT

OFF-AIRPORT

21.7%

THANK YOU AND DRIVE SAFELY!



After you park, how do you get to the terminal?





Walk 34.8% Shuttle

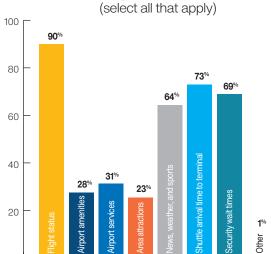




Onboard

want it

...and they want to see:



For those passengers who **DO NOT** want it ...



Say ride is too short

Prefer to use the time to prepare for their flight

How long do you typically wait to be picked up by a shuttle?

- 0-5 minutes 6-10 minutes
- 11-15 minutes
- 16-30 minutes
- 31+ minutes





What information systems are at your airport's shuttle stations?



Print advertising **9.89**%







Live flight schedules 12.09%

Video advertising **1.10**%

Parking amenities

When driving your vehicle to the airport, which incentives or amenities appeal to you the most?



1















Would you be willing to pay a premium for your most desired amenity?





Flight tracking



of airport passengers use a mobile app to track flight status and access boarding passes.

Source of mobile apps:



Airline-specific app: 80.2%

Airport-specific app: **16.9%**

Third party app: 2.9%

Arrivals



After landing, how do you most often get to where you're going?

FRMILY/FRIEND PICKS UP	38	3.5%
TNC (UBER, LYFT, ETC.)	21	3%
HOTEL SHUTTLE	11.	.4%
TAXI	9.	3%
RENTAL CAR	9.	3%
PUBLIC TRANSIT	3.	5%