



# Airport Survey '19

## Impact of TNCs



### Other tactics to offset TNCs

- Reduction in parking rates **21.7%**
- Prepaid discounts **21.7%**
- Create off-site TNC lots **27.3%**
- Raised access fees for TNC companies **22.3%**
- Nothing **9.1%**

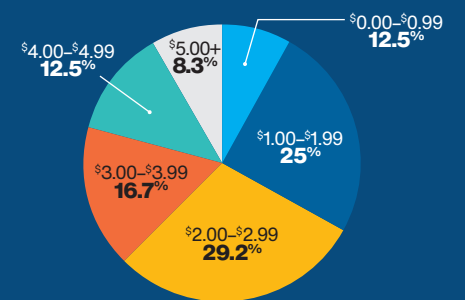
let's **talk fees**

Does your local government or transit association have rules which cap the amount of fees charged to TNC companies taxis, limos, car rentals, etc.?

**58.3%** say 'no'

### Per trip fees

What is the average fee assessed to TNC companies, taxis, limos, car rentals, etc.?



**FEE structure**

Does your airport have separate fee structures based on mode of transit?

**79.2%** say 'yes'

TOP REASONS:

**Why different rates?**

**26.3%**

Rates negotiated on individual basis

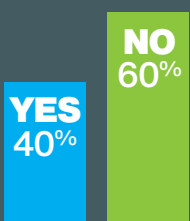
**21.5%**

TNCs are a new player and we're still feeling out what the market will bear

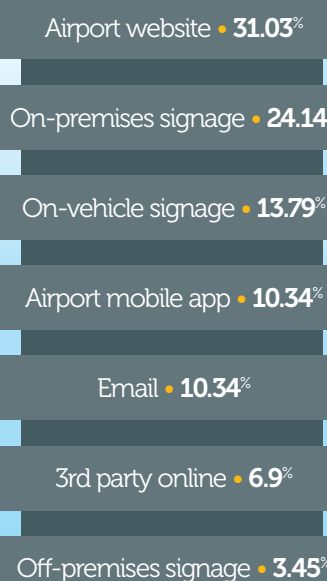


**THE LATEST THING!**  
Check out our new parking and shuttles!

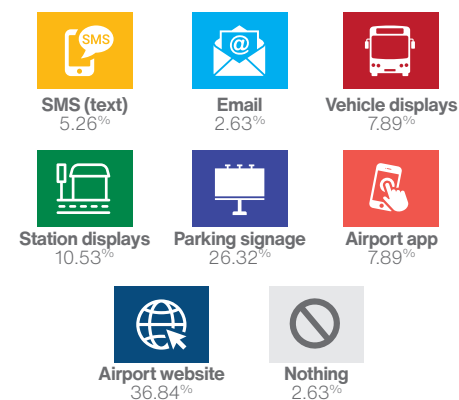
Do you actively market your airport's ground transportation services?



Top methods of promotion:



AIRPORT TECHNOLOGY:  
How do you keep passengers informed?



**58%** integrate

**42%** do not

## REVENUE CREATION

Does your airport sell ad space on its vehicles and at stations?

