

Impact of TNCs

experienced a decline in parking revenue due to TNCs

Other tactics to offset TNCs

- Reduction in parking rates 21.7%
- Create off-site TNC lots 27.3%
- Raised access fees for TNC companies 22.3%

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online parking reservations and investments in ground transportation technology (tie) for the two primary tactics for recapturing this

of airports are investing in new construction to alleviate the congestion caused by

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Does your local government or transit association have rules which cap the amount of fees charged to TNC companies taxis, limos, car rentals, etc.?

say 'no



Check out our new parking and shuttles!



Do you actively market your airport's ground

transportation services?

Top methods

of promotion:

Airport website • 31.03%

On-premises signage • 24.14%

On-vehicle signage • 13.79%

Airport mobile app • 10.34%

Email • 10.34%

3rd party online • 6.9%

YES

40°

NO

60%

AIRPORT TECHNOLOGY:

How do you keep passengers informed?

















Parking signage 26.32% Station displays





Does your airport sell ad space on its vehicles and at stations?







Integrate with area public transit systems?

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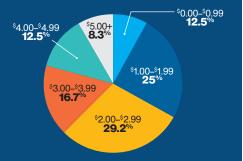


kumuu **TRACKING**

TRACK SHUTTLES IN TUNNELS TRIGGER ANNOUNCEMENTS OR PARKING GARAGES? WHILE UNDERGROUND? 1% SAY 'YES' SAY 'YES' 0

Per trip fees

What is the average fee assessed to TNC companies, taxis, limos, car rentals, etc.?



Does your airport have separate fee structures based on mode of transit?

say 'yes'

Why different rates?

Off-premises signage • 3.45%